

RYAN STRATTON

SKILL SET

- CSS
- XHTML
- JAVASCRIPT
- PHP/MYSQL
- ACTIONSSCRIPT
- ADOBE CS SUITE:
 - Illustrator
 - Photoshop
 - Flash
 - Dreamweaver
 - InDesign

EDUCATION

School of Visual Arts
GRAPHIC DESIGN
1998–2002

CONTACT

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PORTFOLIO

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EXPERIENCE

More than 10 years of experience working as a freelance graphic designer and digital developer with a background focused primarily on two disciplines: firstly, as a designer of apparel graphics for mass market retailers, and secondly, in the design, development and coding of digital media for niche clients.

RECENT DIGITAL MEDIA PROJECTS

2008–2010

- *Tory Burch* PRESENTLY
Working in-house at fashion label Tory Burch to design and develop retorial content and digital marketing assets for the company's web site and social networking outlets.
- *Cantor Music Group* 2010
Developed wireframes, site architecture and a database structure for the web site of Cantor Music Group, a jazz record label set to launch in 2010.
- *Liz Mannette* 2009
Liz Mannette is a jewelry line based in Trinidad & Tobago. Designed and developed the company's web site with Flash/ActionScript.
- *Altuzarra* 2009
Altuzarra is a clothing line based in New York and Paris. Designed and developed the company's web site with PHP/MYSQL along with a custom CMS.
- *Everard Findlay* 2009
Everard Findlay is a global branding and consultancy firm based in New York City. Designed and developed the firm's web site with an emphasis on showcasing the firm's work. Developed with PHP/MYSQL along with a custom CMS.
- *Burchard Handmade* 2009
Designed and built an e-commerce site for Burchard Handmade, a company that sells handmade goods, using the OpenCart platform. Site to launch in 2010.
- *Spooning* 2009
Spoonning is an online cooking resource geared toward food lovers and powered by WordPress. Developed a custom WordPress theme for the Spoonning web site.
- *Paramount Transport* 2008
Paramount Transport is a leading transportation and construction company based in the Caribbean Islands. Designed and developed the company's web site with Flash/ActionScript and PHP.

APPAREL GRAPHICS

2000–2009

Would most commonly work with a client's design team — whether in-house or remote — to develop and execute seasonal graphics and concepts based on inspiration boards. Prepared tech packs, templates, color palettes, and presentations as well.

- *Gap, Toddler Boy's* SPRING – SUMMER 2009
- *American Eagle Outfitters, Men's* FALL 2008
- *Genuine Kids, Boy's* SUMMER 2008
- *OshKosh B'Gosh, Baby Boy's* MARCH 2007 – MARCH 2008
- *Gap, Girl's / Baby Girl's* JANUARY 2006 – JANUARY 2007
- *American Eagle Outfitters, Women's* JUNE 2003 – JUNE 2005
- *Bluenotes Jeans, Boy's* FALL 2003, SPRING 2004
- *Express, Women's* FALL 2000, SPRING 2001